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**Virginia Trucking Association**

**2024 All Events Sponsorship Options**

* **VTA Diamond Exclusive Package ---$7,500**

*(Only 1 Available on a First-Come, First-Served Basis)*

* 2 Complimentary Registration to attend Annual Convention and Safety & H.R. Conference
* Exclusive Lunch Sponsor at VTA Annual Convention with Opportunity for 5-minute Remarks
* Back Cover Recognition on Truck Driving Championships (TDC) Program
* PowerPoint slide with logo during Annual Convention & Safety Conference
* Annual Sponsor Spotlight article in 1 Issue of the VTA NewsCarrier
* Recognition as annual sponsor on VTA website
* Exhibit Table at Convention and Safety & H.R. Conference
* Individual sign with Company Logo Displayed during Convention, TDC, and Safety & H.R. Conference meetings and events.
* Listing on Sign at Entrance to Annual Convention and Safety & H.R. Conference Functions
* Listing on Sign at Registration Desk for Annual Convention and Safety & H.R. Conference
* Recognition on each Table at Convention and Safety & H.R. Conference Meal Functions
* Introduced at Safety Awards Banquet, TDC Cookout and Convention Business Meeting
* Recognition in Annual Convention and Safety & H.R. Conference Programs
* Recognition in VTA NewsCarrier as Annual Sponsor
* **VTA Platinum Package ---$5,500**
* 1 Complimentary Registration to attend Annual Convention and Safety & H.R. Conference
* PowerPoint slide with logo during Annual Convention and Safety & H.R. Conference
* Annual Sponsor Spotlight article in 1 Issue of the VTA NewsCarrier
* Recognition as annual sponsor on VTA website
* Exhibit Table at Convention and Safety & H.R. Conference
* Individual sign with Company Logo Displayed during Convention, TDC, Safety & H.R. Conference meetings and events.
* Listing on Sign at Entrance to Annual Convention and Safety & H.R. Conference Functions
* Listing on Sign at Registration Desk for Annual Convention and Safety & H.R. Conference
* Recognition on each Table at Convention and Safety & H.R. Conference Meal Functions
* Introduced at Safety Awards Banquet, TDC Cookout and Convention Business Meeting
* Recognition in Annual Convention, Safety & H.R. Conference and TDC Programs
* Recognition in VTA NewsCarrier as Annual Sponsor

*(continued)*

**Virginia Trucking Association**

**2024 All Events Sponsorship Options**

* **VTA Gold Package ---$3,500**
* Listing on PowerPoint slide during Annual Convention and Safety & H.R. Conference
* Exhibit Table at Convention or Safety & H.R. Conference
* Company Logo on Group Banner Displayed during Convention, TDC, Safety & H.R. Conference meetings and events
* Listings on Signs at Entrance to Annual Convention and Safety & H.R. Conference Functions
* Listing on Sign at Registration Desk for Annual Convention and Safety & H.R. Conference
* Recognition on each Table at Convention and Safety & H.R. Conference Meal Functions
* Introduced at Safety & H.R. Banquet
* Recognition in Annual Convention, Safety & H.R. Conference and TDC Programs
* Recognition in VTA NewsCarrier as Annual Sponsor
* **VTA Silver Package ---$2,000**
* Listing on Sign at Registration Desk for Annual Convention and Safety& H.R. Conference
* Recognition on each Table at Convention and Safety & H.R. Conference Meal Functions
* Introduced at Safety & H.R. Banquet
* Recognition in Annual Convention, Safety & H.R. Conference and TDC Programs
* Recognition in VTA NewsCarrier as Annual Sponsor

* **VTA Bronze Package ---$1,500**
* Introduced at Safety & H.R. Banquet
* Recognition in Annual Convention, Safety & H.R. Conference and TDC Programs
* Recognition in VTA NewsCarrier as Annual Sponsor

**VTA All Events Sponsor Package Options**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Benefits/Recognition Opportunities During the VTA Annual Convention, VTA Safety & Human Resources Conference & Virginia Trucking Driving Championships (TDC)** | **Diamond\***  **($7,500)** | **Platinum**  **($5,500)** | **Gold**  **($3,500)** | **Silver**  **($2,000)** | **Bronze**  **($1,500)** |
| * 2 Complimentary Registrations to attend Annual Convention and Safety & H.R. Conference | **✓** |  |  |  |  |
| * Exclusive Lunch Sponsor at Annual Convention with Opportunity for 5-minute Remarks | **✓** |  |  |  |  |
| * Back Cover Recognition on Truck Driving Championships (TDC) Program | **✓** |  |  |  |  |
| * 1 Complimentary Registration to attend Convention and Safety & H.R. Conference |  | **✓** |  |  |  |
| * Exhibit Table at Convention and Safety & H.R. Conference | **✓** | **✓** |  |  |  |
| * Annual Sponsor Spotlight article in 1 Issue of the VTA Newsletter | **✓** | **✓** |  |  |  |
| * Recognition as Annual Sponsor on VTA Website | **✓** | **✓** |  |  |  |
| * Introduced at Safety Awards Banquet, TDC Cookout and Convention Business Meeting | **✓** | **✓** |  |  |  |
| * PowerPoint slide with logo during Annual Convention and Safety & H.R. Conference | **✓** | **✓** |  |  |  |
| * Exhibit Table at Convention or Safety & H.R. Conference |  |  | **✓** |  |  |
| * Logo on Group Banner Displayed at Convention, TDC and Safety & H.R. Conference meetings and events |  |  | **✓** |  |  |
| * Listing on PowerPoint slide during Annual Convention and Safety & H.R. Conference |  |  | **✓** |  |  |
| * Individual Sign with Company Logo Displayed at Convention, TDC and Safety & H.R. Conference meetings and events | **✓** | **✓** | **✓** |  |  |
| * Listings on Signs at Entrance to Annual Convention and Safety & H.R. Conference Functions | **✓** | **✓** | **✓** |  |  |
| * Listing on Sign at Annual Convention and Safety & H.R. Conference Registration Desk | **✓** | **✓** | **✓** | **✓** |  |
| * Recognition on each Table at Convention and Safety & H.R. Conference Meal Functions | **✓** | **✓** | **✓** | **✓** |  |
| * Recognition in VTA NewsCarrier as Annual Sponsor | **✓** | **✓** | **✓** | **✓** | **✓** |
| * Recognition in Convention, Safety & H.R. Conference and TDC Programs |  | **✓** | **✓** | **✓** | **✓** |
| * Introduced at Safety & H.R. Banquet |  |  | **✓** | **✓** | **✓** |

\* Only 1 Diamond Exclusive Package is available on a first come, first-serve basis

|  |
| --- |
| **Virginia Trucking Association**  **4821 Bethlehem Road, Suite 101**  **Richmond, VA 23230**  **Phone: (804) 355-5371 ♦ Fax: (804) 358-1374**  **E-mail: dbennett@vatrucking.org**  **www.vatrucking.org**  **P. Dale Bennett**  **President & CEO** |

**Virginia Trucking Association**

***2024 All Events Sponsorship Program***

COMPANY NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: State: Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-Mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please print your company name as you would like it listed:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**2024 VTA ALL EVENT SPONSORSHIP PACKAGES**

(Please indicate your sponsorship level and return by *Friday, February 9, 2024*)

|  |  |
| --- | --- |
| ***► DIAMOND EXCLUSIVE ($7,500)*** | ***► SILVER*  ($2,000)** |
| ***► PLATINUM* ($5,500)** | ***► BRONZE*  ($1,500)** |
| ***► GOLD*  ($3,500)** |  |

\_\_\_\_\_\_\_ Attached is my check in the amount of $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ as a 2024 VTA All Events

Sponsor. Please make your check payable and *mail no later than February 9, 2024* to:

**Virginia Trucking Association Suppliers Fund**

4821 Bethlehem Road, Suite 101

Richmond, VA 23230

\_\_\_\_\_\_\_ Please bill me for $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_ To pay by credit card, please provide the following information.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Card #:** |  | | **Expiration Date:** |  |
| **Name on Card:** | |  | **Security Code:** |  |

**NOTE: Diamond Exclusive, Platinum and Gold Sponsors please send your company logo in graphic format to** [**dbennett@vatrucking.org**](mailto:dbennett@vatrucking.org) **or deliver to the VTA office on a computer disk ASAP to use for production of the Recognition Banners. Past sponsors need to let us know if you want to use the same logo. If so, it will not be necessary to provide us with an electronic version.**

***Please return no later than Friday, February 9, 2024 to:***

Virginia Trucking Association Suppliers Division

4821 Bethlehem Road, Suite 101, Richmond VA 23230

Phone: (804) 355-5371 ◆ Fax: (804) 358-1374